

## Care About Childcare

### **Dear Child Care Provider,**

The Utah Office of Child Care is conducting a Child Care Provider Market Rate Study (MRS) and needs your help!



### **What is the MRS?**

States are required to conduct a MRS every three years to gather information about the child care market. Typically, a survey is conducted to ask providers statewide for their child care rates to be used in setting state-subsidized payment rates. This year, a more comprehensive study is required to gather data that will be used to assess the needs and resources available to children in Utah, determine the cost of quality of care, and to comply with new federal requirements for the Child Care and Development Block Grant.

### **Why is the MRS important?**

As a provider, it is in your best interest to provide data for your facility. Your participation is essential for the MRS to have valid and reflective data that is representative of the statewide child care market. This data will provide advocates and government agencies with important information about the current costs of child care and identify child care needs in Utah.

### **Who should complete the survey?**

Only one survey will be accepted per facility. If you are not the owner of the facility, please notify the owner that you have received this email and consult with the owner prior to completing the survey.

### **How and when must it be completed?**

The link below will take you to an online survey. Please plan on up to 30 minutes to complete it. To save some time when completing the survey, please have all of your payment schedules available. You will also need information

such as the education level and wages of your director and other employees available. If you need to come back and complete the survey at a later time, you must use the same computer and browser.

We encourage you to complete the survey online by April 28, 2017. Participants who complete the survey online will receive a voucher for a free training from Care About Childcare, a Lakeshore coupon for 20% off a single, non-sale item and a chance to win a \$100 Lakeshore gift card.

If you have any questions or need technical assistance, please contact [kphillips@utah.gov](mailto:kphillips@utah.gov).

**Thank you again for taking the time to complete this important survey.**  
[www.surveymonkey.com/r/MRS2017](http://www.surveymonkey.com/r/MRS2017)

Sincerely,

Utah Office of Child Care

**Thank-you for Caring about Childcare!**

**careaboutchildcare.utah.gov**



**Utah Office of Child Care**  
A Division of the Utah Department of  
Workforce Services



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Care About Childcare | 6510 Old Main Hill, Logan, UT 84322

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